



Rise to the Top: Iowa's CEOs

Do you have what it takes to be a CEO? Learn from Iowa's top executives on how to run a successful business. This event will focus on the skills, tips, and strategies for CEO career attainment while connecting to business core standard 12 on professional development.

Event Date & Time:

April 6, 2021

1:30 PM - 2:00 PM

Partners: Iowa Association for Business and Industry Foundation & Iowa Business Council

Event Components:

- Panel Discussion from Iowa's CEOs.
 - What was your first paying job? What position did you have prior to your current role as CEO? How did those prepare you for your current role? (12.4)
 - What personal goals helped you achieve your current position? (12.1)
 - How do you use critical-thinking skills in your role? (12.2)
 - What was an early-career learning moment for you (that helped shape you into an effective professional)? (12.3)
 - What skills or experiences best prepared you for your executive role?

Service Area:

Business

Audience:

9th - 12th Grade Business, Management, Leadership & Work-Based Learning Programs

5th - 14th Grade Students interested in Business, Management and Executive Positions

State Standards Covered:

Business, Finance, Marketing and Management

- Core Standard 12 Professional Development: Understands concepts, tools, and strategies used to explore, obtain, and develop in a business career.

Example Assessments:

Reflect on the answers provided by the panelists. Are there steps you can take to utilize your experiences, education, and skill-building opportunities while in school? Prepare personal goals

on how to develop the critical skills and experiences using the guidance from the panel to personalize your approach.