



Behind the Scenes: Producing TV and Video

Lights, camera...time to produce! Take a behind-the-scenes look at the elements included in a production career. Production career expertise will be shared and connected back to information technology standard 1.4.3.

Event Date & Time:

April 29, 2021

10:00 AM - 10:30AM

Partners: Iowa PBS

Iowa PBS Virtual Visit (best viewed prior to live event)

<http://www.iowapbs.org/video/story/36712/virtual-visit-iowa-pbs-studios>

Event Components:

- Pre-recorded, behind-the-scenes look at different roles in production
- Live question and answer with industry experts in a production environment.
 - Describe the field of media production. What careers are in this field?
 - What are the current platforms used in your field, and what is the future for your field?
 - Who is your customer/audience and how do you ensure the content you produce meets their expectations?
 - What does the outlook for this career look like currently and in the future?
 - What classes are required to obtain a degree in this field? How many years of study are required?
 - What classes should students take now to prepare them for studies in this field?
 - Are there emerging areas in media production that students should consider?

Service Area:

Information Solutions

Audience:

9th - 12th Grade Business, Digital/Media Communications & Information Technology
Students in grades 5-14 interested in careers in business, digital/media communications and information technology

Middle School Exploratory Business, Digital/Media & Information Technology

State Standards Covered:

Information Technology

- IT 1.4.3 Describe types of businesses and how technology impacts their operations.

Example Assessments:

- Research different careers in media production using O*Net Online or the Occupational Outlook Handbook. Check out daily responsibilities, educational expectations, and related careers.

Career Exploration Assignment

Date: _____

Student Name: _____

Instructions: Using O*Net OnLine to complete your research, select two careers related to production for an in-depth exploration.

Career 1: _____ Career 2: _____

Compare *How are these careers similar?	Contrast *How are these careers different?

In the workplace, **soft skills** are how we interact with and get along with others. A few examples of soft skills are working well in teams, getting tasks done on time, showing up to work on time, and communicating clearly with others. List 2-3 soft skills needed for each career and why it is important to the workplace?

What education and/or training is required for each career?

Describe the working environment for each career.

What classes should you take in high school that will be helpful in each career?