



Be Your Own Boss

Who can run a business? You can! Learn from Iowa's entrepreneurs on what it is like to be your own boss. This event will also highlight the process for starting your own business as well as supporting organizations in Iowa for new business owners. Connects to business core standard 6.

Event Date & Time:

April 30, 2021

10:00 AM - 10:30 AM

Partners: Main Street Iowa

Event Components:

- Pre-recorded video of small businesses on main street in a rural community.
- Small panel with focus on owning your own business.
 - Questions covered during the event:
 - What made you decide to become an entrepreneur?
 - What opportunities assisted with making the decision to open your business?
 - What steps did you take prior to opening your business?
 - How has your business changed over the years to meet the needs of your customers?
 - What challenges did you face and how did you overcome those?
 - What skills are important as an entrepreneur?
 - Please submit additional questions in the chat during the live event or during registration.

Service Area:

Business

Audience:

9th - 12th Grade Business, Marketing, Entrepreneurship, Management & Finance Students
Students in grades 5-14 interested in Business
Middle School Business Exploratory Class

State Standards Covered:

Business, Finance, Marketing and Management

- Core Standard 6: Understands the concepts, processes, and skills associated with identifying new ideas, opportunities, and methods and with creating or starting a new project or business venture.

Example Assessment:

Use the information presented to assist with developing a business plan for a business that your community would benefit from.