



## Marketing You!

*Highlights of getting hired - how to stand out above the rest! Hear from HR professionals as well as explore how to use a resume builder to create your first professional resume.*

### Event Date & Time:

Wednesday, November 10th, 2021

1:00 PM - 1:45 PM

### Event Components:

This live event features industry professionals focusing on how to build a resume and cover letter. Topics include tips for applying for a job, advice on successful self branding, and how to utilize resume building tools.

### Service Area:

All Service Areas

### Audience:

Students

### State Standards Covered:

- *Employability Skills 4: Demonstrate initiative and self-direction through high achievement and lifelong learning while exploring the ways individual talents and skills can be used for productive outcomes in personal and professional life.*
- *Business 12.4 Implement job-seeking skills to obtain employment.*
- *Business 12.4.6 Prepare a résumé.*

### For Educators & Students

#### Pre-Event Questions to Consider

- What is a resume?
- What is a cover letter?
- What steps should you take when applying for a job?

#### Post-Event Questions to Consider

- What resources are available to help build a resume?
- What type of activities should one be involved in high school/post secondary to enhance their resume?
- How is a resume & cover letter used to market yourself?