



Diversity in the Trades

Explore how Iowa's leaders are reimagining occupations in the trades paving the way for new career opportunities using their talents.

Event Components:

This pre-recorded event highlights diversity among employees in the trades industry. This event will showcase expert demonstration and background information on how these industry leaders got into the trades. Topics include the increase of women in the profession, various jobs available for those interested in a trades career, as well as equal opportunity employment.

Service Area:

Applied Sciences

Audience:

Students

State Standards Covered:

- *4.7 Establish a personal career goal and develop objectives for achieving the goal.*

For Educators & Students

Pre-Event Questions to Consider

- What are we talking about when we talk about “the trades”?
- What stereotypes exist when we talk about careers in the trades? Are these stereotypes fair? Why or why not?

Post-Event Questions to Consider

- What are the career outlooks for trade careers?
- How are leaders in Iowa keeping up with technology as it relates to trade careers?
- What training is necessary for these careers? What can a student do in high school to explore or pursue a career in the trades?

Additional Resource:

Video from PBS on [Students in the Trades](#)