



Beyond the Green Screen

From conceptualization to creative, dive into the process of engineering within media production.

Event Components:

This prerecorded event dives into the creative process of media creation and takes a look into the steps of going from idea to reality.

Service Area:

Information Technology

Audience:

Iowa Students

State Standards Covered:

- IT 8-3.5 - Identify and apply the design process.
- Engineering & Design - 5 - Students understand the design process and how to solve analysis and design problems.

For Educators & Students:

Pre-Event Questions to Consider

- Can you provide an example of a media production that you have developed and take us through the steps in the design process?
- What type of education or degree programs best fit within the career pathway?
- Is there a design software that is widely recognized in the industry, if so what is it?
- Are there any reputable programs that are free or inexpensive to get as a student?
- What pieces of advice would you provide a student who has creative aspirations?
- Are there typical problems that occur when taking from the storyboard to production?

Post-Event Questions to Consider

- Describe or identify steps in the design process?
- What are some considerations you need to take when in production?
- What is one thing that you learned about the design/production process?

